

# STREAMLINE AQUATICS



## Sponsorship Opportunities

The Streamline Aquatics swim team was formed to service a strong need for Competitive Club Swimming in San Antonio, TX. Streamline Aquatics focuses on creating a sense of community among parents and children, while providing the opportunity to experience friendly team competition in a safe, enjoyable, and encouraging environment. The team is composed of approximately 170 swimmers from 150 families and is open to all of San Antonio and surrounding communities.

Sponsorship of the Streamline Aquatics swim team will allow the team to continue to thrive while creating publicity for your business! Proceeds from sponsorship money helps provide food for social events, swim caps, swim bags, team shirts, senior scholarships, and pool equipment. In 2019, the team purchased a pool heater for one of our sites and thanks to donations we have received, we have been able to continue running operations while paying off the heater. Streamline Aquatics offers five sponsorship levels: Individual Medley, Butterfly, Backstroke, Breaststroke, and Freestyle. The Breaststroke and Freestyle level are industry exclusive; only one sponsor is named for each type of industry. Breaststroke and Freestyle sponsors from the previous year have first right of refusal.

We welcome additional donations. If you are interested in an additional donation of food, drinks, or dessert at an event, please let us know. Events include home swim meets, college signing parties, a mock meet, and end of season parties. Any sponsor can donate toward any event; an event may have donations from multiple sponsors.

To sign up as a sponsor or inquire further, please contact Streamline Aquatics at [partners@streamlineaquatics.org](mailto:partners@streamlineaquatics.org).

**Ann Barshop Natatorium**  
4301 Broadway Street  
San Antonio, TX 78209

**Whispering Oaks Pool**  
11219 Whisper Valley St  
San Antonio, TX 78230

**Alamo Heights Outdoor Pool**  
250 Viesca Street  
San Antonio, TX 78209

[Streamlineaquatics.org](http://Streamlineaquatics.org)



## Sponsorship Packages

Level of Sponsorship	Individual Medley non-exclusive	Butterfly non-exclusive	Backstroke non-exclusive	Breaststroke exclusive by industry	Freestyle exclusive by industry
<b>Contribution</b>	<b>\$100</b>	<b>\$250</b>	<b>\$500</b>	<b>\$700</b>	<b>\$1,300</b>
Sponsor's Logo and website link on Streamline website	✓	✓	✓	✓	✓
Sponsor on meet t-shirts	Company name listed	Medium Logo	Medium Logo	Large Logo	Large logo (premium placement)
Sponsor on swimmer t-shirts	Company name listed	Medium Logo	Medium Logo	Large Logo	Large logo (premium placement)
Sponsor on Team Banner / Scoreboard at all practices and swim meets	Small Logo	Medium Logo	Medium Logo	Large Logo	Large logo (premium placement)
Logo on home meet heat sheets	✓	✓	✓	✓	✓
Team photo provided to sponsor	✓	✓	✓	✓	✓
Recognition at kickoff & end of season party	✓	✓	✓	✓	✓
Opportunity to provide flyers, coupons, and/or promotional items at select practices and events. <small>*Items must be preapproved</small>		✓	✓	✓	✓
Sponsor spotlight on Instagram/Facebook		1/month	2/month	3/month	4/month
Team t-shirt provided to sponsor			✓	✓	✓
Sponsor can display banner at home swim meets				✓	✓

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## Stats

Measure	Response
Total Active Swimmers	174
Total Active Families	157
Home meets per year	4-6
# of T-shirts sold at home meets	250 Avg
Social media engagement/reach During last month (Facebook/Instagram)	2,893
# of Heat Sheets Per Meet (virtual/print)	500

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